

[The Auto Tech's Handbook: An Insider's Guide To Life In The Repair Business](#)

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by [Tomorrow's Technician Staff](#) - May 23, 2013

The Auto Tech's Handbook will teach you how to manage your career and develop to your highest potential through a series of lessons highlighted in the book, including mastering the flat-rate pay system; becoming super efficient in the shop; building customer loyalty for higher income; making CSI work for you, not against you; understanding managers and owners and more.

The Auto Tech's Handbook is easy-to read with an arrangement of entertaining stories from the most important lessons every auto tech must learn. Packed with historical photos and interesting anecdotes, this book is a great guideline for anyone entering the auto repair industry or anyone considering opening their own service shop.

Don't wait to slowly gain these essential insights throughout your career – learn about them now in this 300-plus-page book written by David Ellingsen, a master ASE (L1 certified) and Infiniti-trained tech with 30 years of professional experience.

Ellingsen, a technician at Porter Infiniti in Newark, DE, often found himself working directly with owners and managers, helping solve problems with tricky repairs, customer relations, new technicians, shop policies and warranty issues.

Throughout these interactions, Ellingsen was able to gain a strong insight into the way the repair business operates and how the nontechnical aspects can impact the career of new or experienced technicians. By passing these insights along during his on-the-job training of other technicians, Ellingsen earned a reputation for improving not only their quality of work, but also their efficiency, money-earning ability and customer-care skills as well.

Price: \$24.95 plus shipping

To order, visit: <https://autotechsoftskills.com>

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